



Course Listing

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IEXEC

OVERVIEW

The course provides ICT-related business education that enables learners to develop new strategies to transform their organization and business through the strategic use of IT and Internet applications.

EXPECTED OUTCOMES

When participants complete the course, they should be able to do the following:

- Examine and identify the current needs and priorities of their organizations and how ICT can be applied to address them.
- Lead or facilitate planning processes to define organizational goals that can be met with the use of ICTs.
- Develop and prioritize a 'portfolio' of potential ICT projects.
- Create a business case and an action plan to accomplish goals and objectives using ICT.
- Work collaboratively with others to create shared understandings and experiences.
- Build confidence in their ability to negotiate, collaborate and persuade others to develop and implement ICT strategies.

The course outcomes will be measured by online assessments and instructor grading of learner assignments.

AUDIENCE

- Government workers- Private sector workers
- New entrepreneurs establishing their business
- SMEs targeting export
- Non-Governmental Organizations

INSTRUCTION HOURS

iExec Seminar on core principles and lessons – 2 days (8 to 12 hours)
iExec Education program – 2-4 weeks (40 hours)

Delivery Mode

Blended Learning (e-learning + facilitator-based)

Language

English and Arabic

COURSE OUTLINE

Strategic Imperatives

- Global Trends and Strategic Imperatives
- Evolution to a Web Foundation
- Basic IT Infrastructure
- IT and its Effect on the Organization
- Market and Business Drivers
- External Integration and Business Value

Management Strategies

- Management Strategy Fundamentals
- The Business Value Framework
- Networked Virtual Organizations

Organizational Readiness

- Value of Organizational Readiness
- IT Governance and Planning
- Moving Towards Organizational Readiness
- Organizational Readiness Planning
- Readiness Assessment and Plan Development

ICT Solutions

- Understanding Internet-Enabled Solutions
- Examining Workforce Optimization Solutions
- Finance Overview
- Human Resources Overview
- Learning and Development Overview
- Customer Facing and Supply Chain Solutions

Strategy Development

- Situation Analysis and Visioning

Portfolio Management

- Portfolio Management Overview
- Business Process Management
- Project Lifecycle Management
- Change Management and Adoption Strategies

Business Case

- Creating a Business Case
- Financial Concepts