



ICT For Women

Ministry of Communications & Information Technology

Horizons to .. explore . . Challenges to .. overcome

"ICT for Woman" Initiative

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MARCH 2019

*Achieve gender equality and empower all
women and girls*

Goal 5:



ICT Empowering Women

Education

E-learning – online courses – plenty of educational resources on the web

Career

Work from home (telework) -
Know about job vacancies and
Apply online

**ICT empowering
Women**

Entrepreneurship

Start or expand her business
through the use of ICT

Political participation

E-voting – E-polls – interact with
voters – give her opinions and
make complains

The “ICT for Woman” Initiative

- ▶ Based on the role of ICT in empowering women, the idea of The **"ICT for Woman" initiative** has started in Egypt by the Ministry of Communications and Information Technology (MCIT).
- ▶ This initiative aims to benefit females from different backgrounds and age groups, and engage them in the ICT sector through learning and employment, which will lead to more development of the society.

Objective

- ▶ The objective of the **"ICT for Woman"** initiative is to support females and empower them to use ICT in all aspects of life benefiting from their abilities or to join the field of ICT and help them to overcome the challenges they are facing.

Deliverables

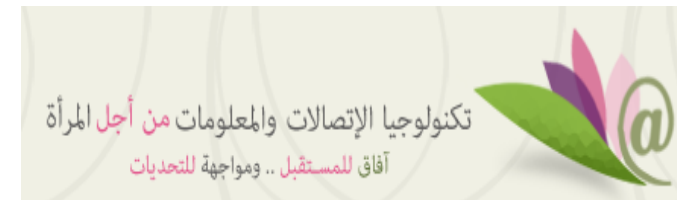
1

ICT For
Woman Portal



2

ICT For Woman Portal
(Arabic Version)



3

The First
"ICT For Woman"
Conference



4

Women in ICT
Awards





"ICT for Woman" Initiative

DELIVERABLES

1. “ICT for Woman” Portal



The portal
aims at:

<http://www.ictforwoman.gov.eg>

- Helping HER excel in ICT and make use of its tools in her daily life..
- Empowering HER to find a career in the field of ICT.
- Helping HER find capacity building opportunities to enrich her skills.
- Inspiring HER start or expand her own business benefiting from the use of ICT.

1. "ICT for Woman" Portal... Main Pillars

Continued

- ▶ The "ICT for Women" portal, is constituted from seven main pillars:

Database
for ICT
female
statistics

Reports
and
Analytical
studies

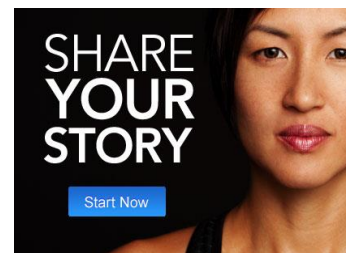
Capacity
Building

Success
Stories

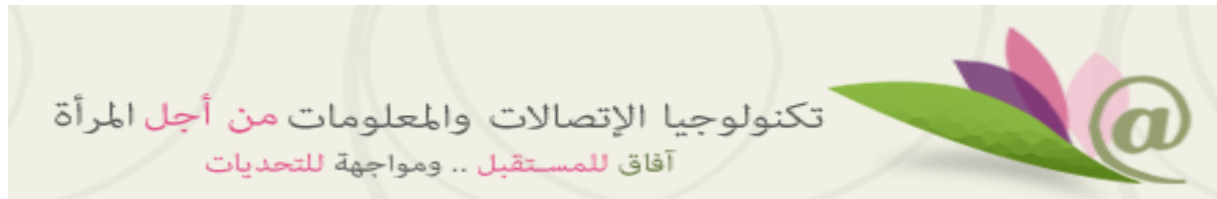
Job
vacancies

International
Organizations

Awareness
Programs



2. “ICT for Woman” Portal (Arabic Version)



- The Arabic version of the portal was translated by **ARABIZE Company** in cooperation with MCIT.
- The Arabic version has been released aiming at serving a wider range of customers and beneficiaries.

URL: <http://www.ictforwoman.gov.eg/ar/>

3. “ICT for Woman” Conference

The First Conference of

ICT for Women

Under the Auspices & present

H.E. Eng **Yasser El Kadi**

Minister of Communications &
Information Technology

Luxor



- The first conference of “ICT for Women” was held in Luxor Governorate in March and April 2017 under the auspices of The Minister of Communications and Information Technology. This conference was organized in partnership with Luxor Governorate, National Council of Woman, USAID, UNDP, Microsoft Egypt, Telecom Egypt, South Valley University and Aswan University.
- The Conference aimed at **raising awareness** of Egyptian women and girls—particularly in Upper Egypt— of the significance of integrating ICTs in all aspects of life to take advantage of the benefits of women's abilities and help them overcome the challenges they face in society. During the three-day Conference, sessions and workshops were held, aiming to provide **capacity building** for women and girls.

3. “ICT for Woman” Conference

Continued

- Around **150 Female Students** from South Valley and Aswan Universities attended the conferences and the capacity building sessions.
- **6 Female Entrepreneurs from Upper Egypt** have presented their **success stories** during the conference sessions; where they explained to the audience their journey to start up their own projects, and all the challenges they faced and overcame.
- Around **11 Capacity Building Sessions** were given to the students in each of the business / technical tracks.

4. “Women in ICT” Awards



- The competition targets Egyptian females, whether Individuals or Companies with a female founder; who have contributed to certain areas in ICT through a certain product that has a social or economic impact and has beneficiaries.
- The award aims at encouraging females to create and innovate. It supports the distinguished females with outstanding products financially and morally. This award reflects MCIT belief in Egyptian females’ talents and amazing skills.

4. “Women in ICT” Awards

Continued



A special event was held during the last week of 2017 to announce the **Award Winners:**

Individuals Category:

First award: Shared between two projects; **TEFL Ship** that aims at leveraging English skills of governmental employees and **Archimaker** Online Office, the first complete online engineering office in the Middle East.

Second award: Shared between **Magy HMS** for managing hospitals and patients records by innovative clinical techniques using ICT tools and **Yoclean** for recycling wastes.

MSMEs Category:

First award: Shared between **Ideas Gym** specialized in increasing children’s capabilities using robotic technologies and **Purple Bureau** mobile and electronic application for communicating with HR departments inside companies.

Second award: Shared between **Zaatar** application for children specialized in Arabic e-learning and **Homnect** for electronic home designing.

Future Outlook

- ▶ Organizing a number of workshops and conferences in cooperation with local and multinational companies operating in the field of ICT to provide capacity building for females and spread awareness regarding the importance of acquiring ICT tools to improve HER digital skills and get better chances in the job market.
- ▶ Launch future Annual competitions for the “Women in ICT Award”.
- ▶ Organizing Hackathon for female students from engineering and Computer sciences faculties.

Thank you



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Ministry of Communications & Information Technology
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